

Fix My Site — Website Improvement Report

<https://example.com>

Generated July 22, 2026 12:33 PM

We found 4 issue(s) on <https://example.com>: 2 medium-priority, 2 minor. Start with the high-priority items below — they typically have the biggest impact on speed, search visibility, and usability.

SCORE SUMMARY

100 PERFORMANCE	60 SEO	100 ACCESSIBILITY	100 MOBILE
---------------------------	------------------	-----------------------------	----------------------

Raw PageSpeed performance scores — Desktop: 100/100, Mobile: 100/100

WHAT WE FOUND

Performance

Largest Contentful Paint (LCP)	Desktop: 204ms · Mobile: 757ms
Interaction to Next Paint / FID	Desktop: 16ms · Mobile: 16ms
Cumulative Layout Shift (CLS)	Desktop: 0 · Mobile: 0
Time to First Byte (TTFB)	Desktop: 1ms · Mobile: 1ms

SEO

Title	Example Domain (14 chars)
Meta description	(missing) (0 chars)
H1 / H2 count	1 H1, 0 H2
Canonical tag	(missing)
Robots meta	(not set — defaults to index, follow)
Schema.org JSON-LD	Not found

Accessibility

Image alt-attribute coverage	100% (0 of 0 images)
ARIA roles found	None
Possible contrast issues	0 flagged (heuristic)

Mobile

Viewport meta tag	width=device-width, initial-scale=1
Responsive viewport	Yes
Small font elements (heuristic)	0
Cramped tap targets (heuristic)	0

WHAT TO FIX FIRST

Missing meta description

MEDIUM

SEO

No `<meta name="description">` tag was found. Search engines will fall back to auto-generating a snippet, which is usually worse than a written one.

No schema.org structured data found

MEDIUM

SEO

No JSON-LD structured data was detected. Adding a LocalBusiness (or Article/Product, whichever fits) schema block can unlock rich results (star ratings, business info, breadcrumbs) in search.

Title is too short (14 characters)

LOW

SEO

The title is 14 characters; the sweet spot is roughly 30-60 characters so it displays fully in search results without being vague.

Missing canonical tag

LOW

SEO

No `<link rel="canonical">` was found. Without it, search engines have to guess which URL variant (with/without query params, trailing slash, etc.) is authoritative.

COPY-PASTE FIXES

Add a meta description template HTML

```
<meta name="description" content="One or two sentences summarizing the page's value proposition, with a natural mention of the primary keyword.">
```

Add a self-referencing canonical tag HTML

```
<link rel="canonical" href="https://example.com">
```

Example LocalBusiness JSON-LD JSON

```
{
  "@context": "https://schema.org",
  "@type": "LocalBusiness",
  "name": "Business Name",
  "url": "https://example.com",
  "telephone": "+1-555-555-5555",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "123 Main St",
    "addressLocality": "City",
    "addressRegion": "ST",
    "postalCode": "00000",
    "addressCountry": "US"
  }
}
```